



The FBLA Story

Legacy of Leadership



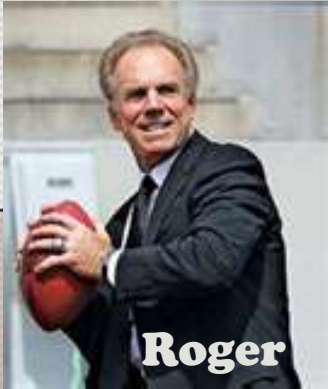
The FBLA Story

It all started in 1942...

Born in 1942: Round 1

- The following leaders were born the same year FBLA was founded.
- Partner up and write down the name of the people you recognize.
- **10** Points Per Correct Answer!

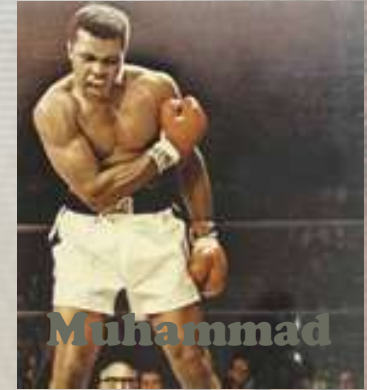




Roger



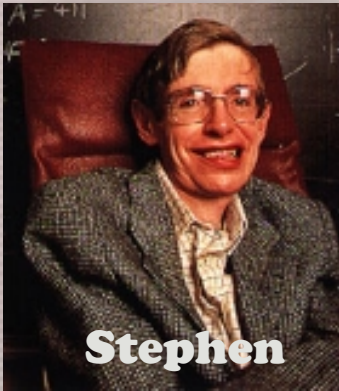
Charo



Muhammad



Mayor Bloomberg



Stephen



Aretha



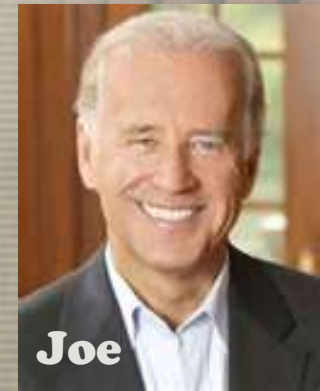
Wayne



Martin



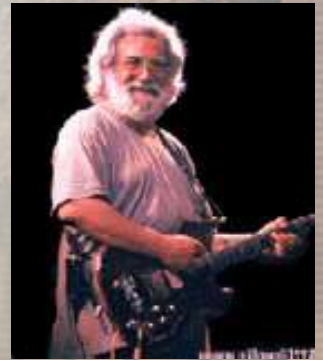
Judge Judy

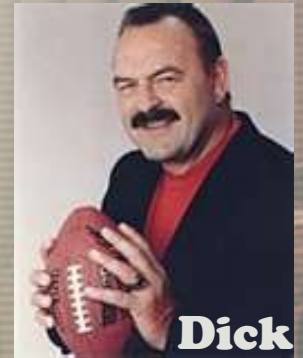
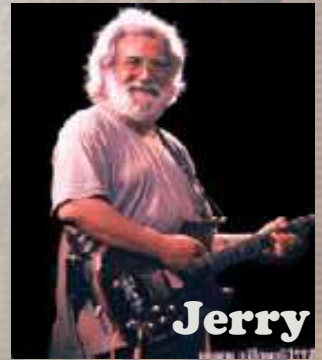


Joe

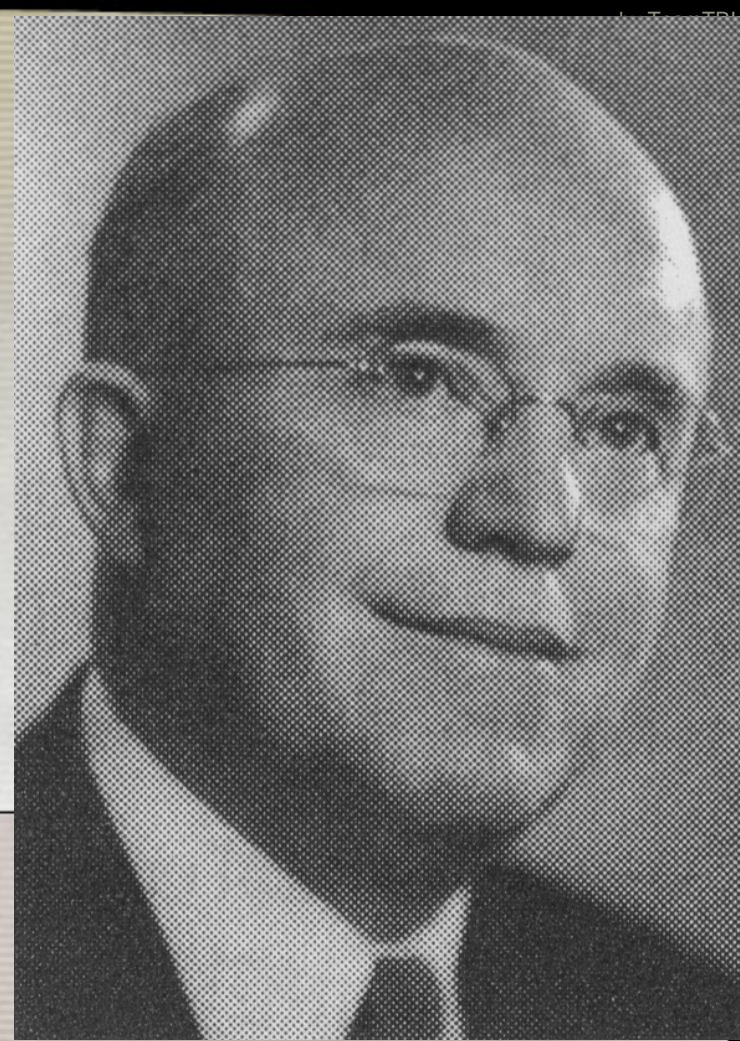
Born in 1942: Round 2

- The following leaders were born the same year FBLA was founded.
- Partner up and write down the name of the people you recognize.
- **10** Points Per Correct Answer!





“Leadership is not the ability to lead others. Leadership is the ability to get others to lead themselves.”



DR. HAMDEN L. FORKNER
FBLA-PBL FOUNDER

FBLA-PBL PLEDGE

"I solemnly promise to uphold the aims and responsibilities of **Future Business Leaders of America - Phi Beta Lambda**, and as an active member I shall strive to develop the qualities necessary in becoming a responsible business leader."



F

HISTORY:

B

Looking Back is

L

LOOKING AHEAD

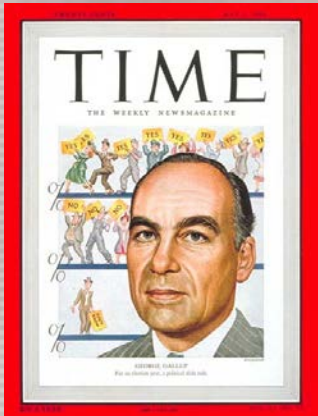
A

1936 Sets the Stage



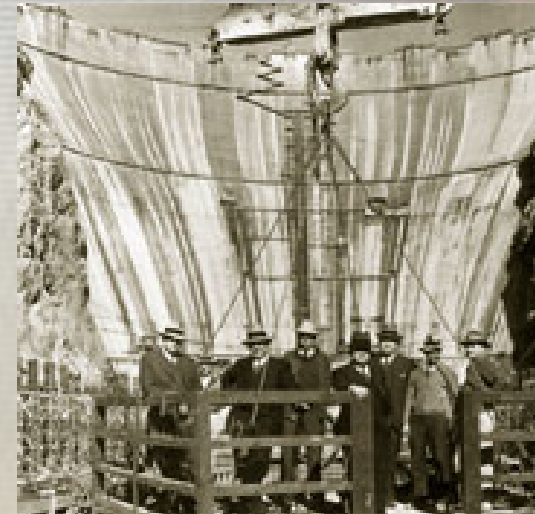
“This generation of Americans has a rendezvous with destiny.” FDR

President Roosevelt Wins Second Term; The New Deal underway



George Gallup introduces “polling” to American politics. His polls become famous indicators.

1936 Sets the Stage

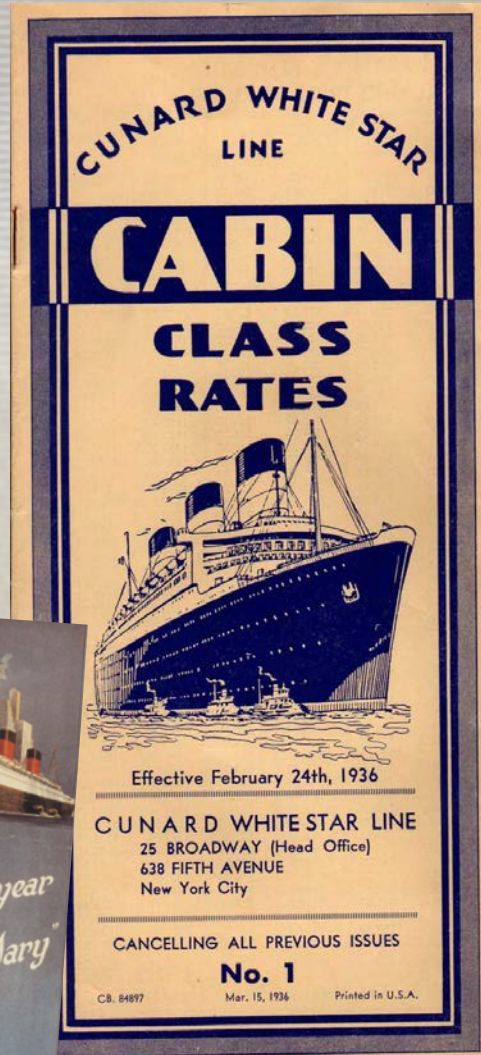


Hoover Dam is Completed

1936 Sets the Stage



The Queen Mary docks in New York City Harbor



1936 Sets the Stage

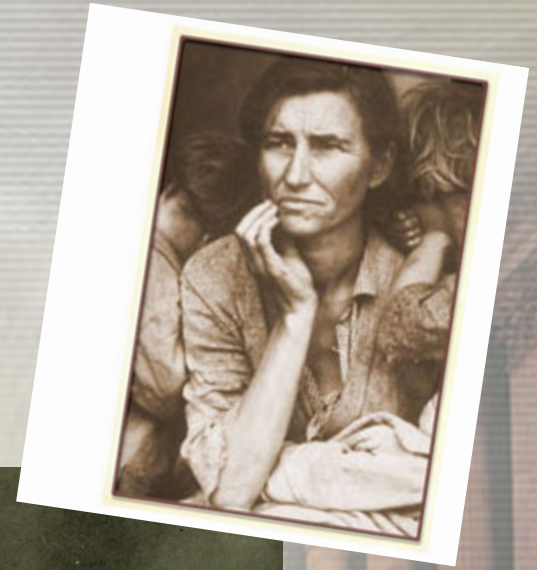


Nazism spreads across Europe.
Jesse Owens wins 4 Gold Medals in Berlin.

1936 Sets the Stage

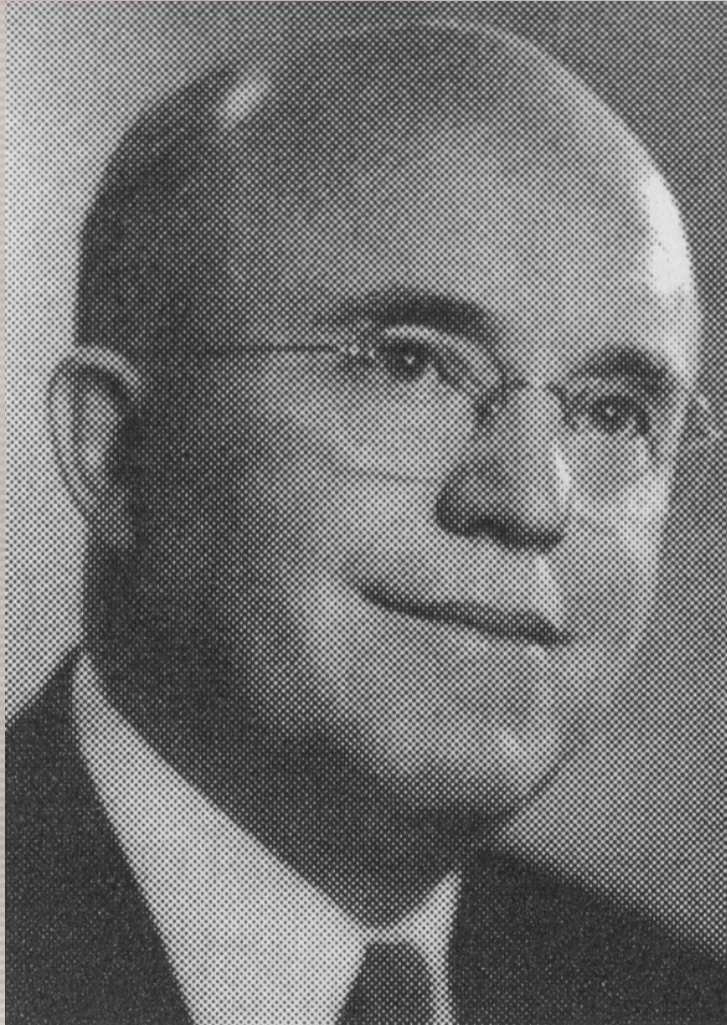


1936 Sets Stage



**Stock Market
Closes
at 179.90**

Dr. Hamden L. Forkner



1937 – Commercial Clubs (the popular name for “business” in the early 20th century) exist in colleges and high schools.

Dr. Forkner proposes to unify the clubs by building a national youth organization centered on business leadership.

1937: Great Idea! Bad Timing?



“I see one third of our nation ill-housed, ill-clad, ill-nourished”
FDR 2nd Inaugural Address

Inauguration date changes from
March to January 20



-Stock Exchange Drops
to 113
-Fed lowers Discount Rate
to 1% [stays until 1948]!

1937: A Big Year



-Golden Gate Bridge Opens
-Lincoln Tunnel Opens



Chronicle Archive



1937: A Big Year



- Amelia Earhart's Plane Goes Down
- Hindenburg Catches Fire

Also in 1937...



THE CAR WITH THE PRICE YOU CAN'T FORGET!

\$777*



AMERICA'S NEAREST LOW-PRICED CAR
\$777 and up, delivered at Lansing, Mich. Price subject to change without notice. Price includes safety glass, bumpers, bumper guards, spare tire and tube. Transportation, state and local taxes, if any, optional equipment and accessories—extra. General Motors Insurance Plan extra.

FEATURING THE NEW RHYTHMIC RIDE

It's easy to remember the unusual! And the unusual is what you'll find when you see and drive the new Olds Sixty. For here's a car that belongs in the upper-price brackets—yet sells right down in the low-price field. A car that's as smart as anything on the street! A car that drives zippy, zestful, 90 horse-power performance, and handles like no other car you've ever driven! A car that gives you the grandest ride you've ever had, on any road—Oldsmobile's revolutionary Rhythmic Ride. Companion to the stunning new Olds Seventy and the big luxurious Eighty in looks and in quality, the new Olds Sixty is the bargain sensation of the year. Try it and you'll buy it!



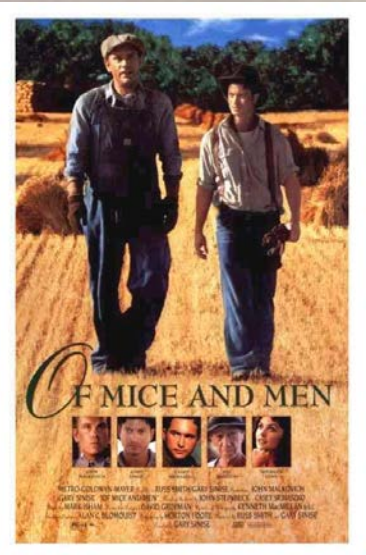
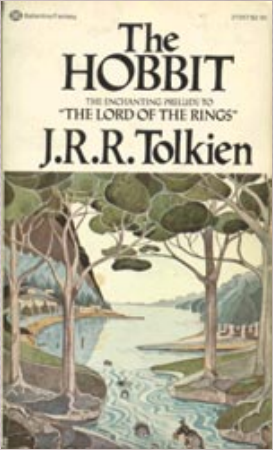
"YOU OUGHT TO OWN AN OLDS"
* A GENERAL MOTORS VALUE *



1937 At the Box Office...



1937 Entertainment...



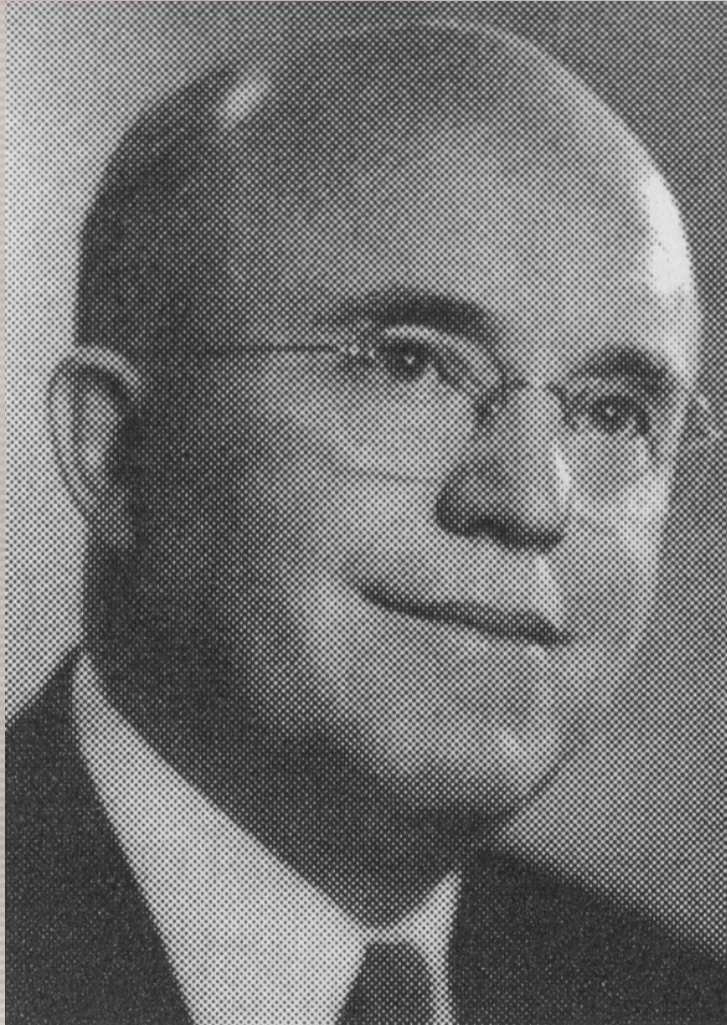
Also founded in 1937...



March of Dimes
Founded by
President Roosevelt



Dr. Hamden L. Forkner



1940 – National Council for Business Education sponsors Dr. Forkner's idea.

The name "**Future Business Leaders of America**" is selected.

Committees gather to formulate general plans for starting FBLA.

1941

“America will be the arsenal of democracy.” FDR

President Roosevelt elected to unprecedented third term pledging not to send our sons to war



December 7, 1941

Honolulu Star-Bulletin 1st EXTRA

8 PAGES—HONOLULU, TERRITORY OF HAWAII, U. S. A., SUNDAY, DECEMBER 7, 1941—4 PAGES PRICE FIVE CENTS

WAR! OAHU BOMBED BY JAPANESE PLANES

(Associated Press by Transpacific Telephone)
SAN FRANCISCO, Dec. 7.—President Roosevelt announced this morning that Japanese planes had attacked Manila and Pearl Harbor.

SIX KNOWN DEAD, 21 INJURED, AT EMERGENCY HOSPITAL Attack Made On Island's Defense Areas

WASHINGTON, Dec. 7.—(AP)—A White House announcement today says the attack on the Hawaiian Islands by the Japanese attacked Pearl Harbor from the air and all naval and military activities on the island of Oahu, principal American base in the Hawaiian Islands.

Oahu was attacked at 7:55 this morning by Japanese planes.

The Army has advised of Japan, we seen an incoming wing.

More than 100 bombs streamed through the island this morning sky from the southwest and living these missiles on a city strung in beautiful South Oahu.

According to an uncorroborated report received at the government's office, the Japanese force, then unbroken Oahu, attacked island bases should be used to replace services.

It was also reported that at the government's planes over Pearl Harbor.

CIVILIANS ORDERED OFF STREETS
The army has ordered that all civilians stay off the streets and highways and not use telephones.

Evidence that the Japanese attack has registered some 10 to 15 miles from the Hawaiian Islands.

All motor personnel and similar defense workers, with the exception of women, have been ordered to duty at Pearl Harbor.

The Pearl Harbor highway was immediately in a state of confusion.

A thronging stream of injured people began pouring into the emergency hospital a few minutes after the bombardment started.

Thousands of telephone calls streamed toward the Mutual Telephone Co., which just called operations on duty.

At The Star-Bulletin office the phone calls deluge the single operator and a was impossible for this newspaper, nor sometimes, to handle the flood of calls. Here also an emergency operator was called.

HOURS OF ATTACK—7:55 A. M.

An official story report from department headquarters, made public shortly before 11 in that the first attack was at 7:55 a. m.

Witnesses said they saw at least 50 planes over Pearl Harbor.

ANTI-AIRCRAFT GUNS IN ACTION
First indication of the raid came shortly before 8 this morning when anti-aircraft guns around Pearl Harbor began sending up a tremendous barrage.

At the same time a vast cloud of black smoke arose from the north beyond the harbor.

SOME NEAR GOVERNOR'S MANSION
Shortly before 9:30 a bomb fell near Westlight Plaza, the residence of the governor, Governor Paindexter and Secretary Charles M. Hill were there.

It was reported that the bomb killed an unidentified Chinese man across the street.

C. E. Dunlap, a welder, friend of a fragment of shell or bomb at Beach and Queen Sts. which he brought into the City Hall. This fragment weighed about a pound.

At 10:05 a. m. today Governor Paindexter telephoned to The Star-Bulletin announcing he has declared a state of emergency for the entire territory.

He announced that Edward L. Dyer, executive secretary of his major disaster agency, has been appointed director under the M-Day law's provisions.

Governor Paindexter urged all residents of

Hundreds See City Bombed

Members of Honolulu's Chamber of Commerce today saw the city bombed from the air.

They were gathered at the city hall when the attack started.

They saw the city from the air and saw the city being bombed.

They saw the city from the air and saw the city being bombed.

They saw the city from the air and saw the city being bombed.

Schools Closed

All schools in Honolulu today are closed.

The schools are closed because of the attack on the island.

The schools are closed because of the attack on the island.

Names of Dead and Injured

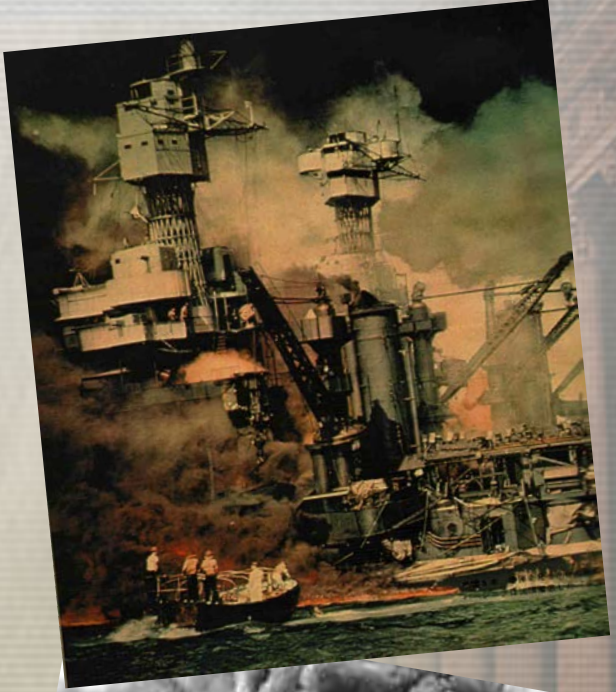
The names of the dead and injured are being compiled.

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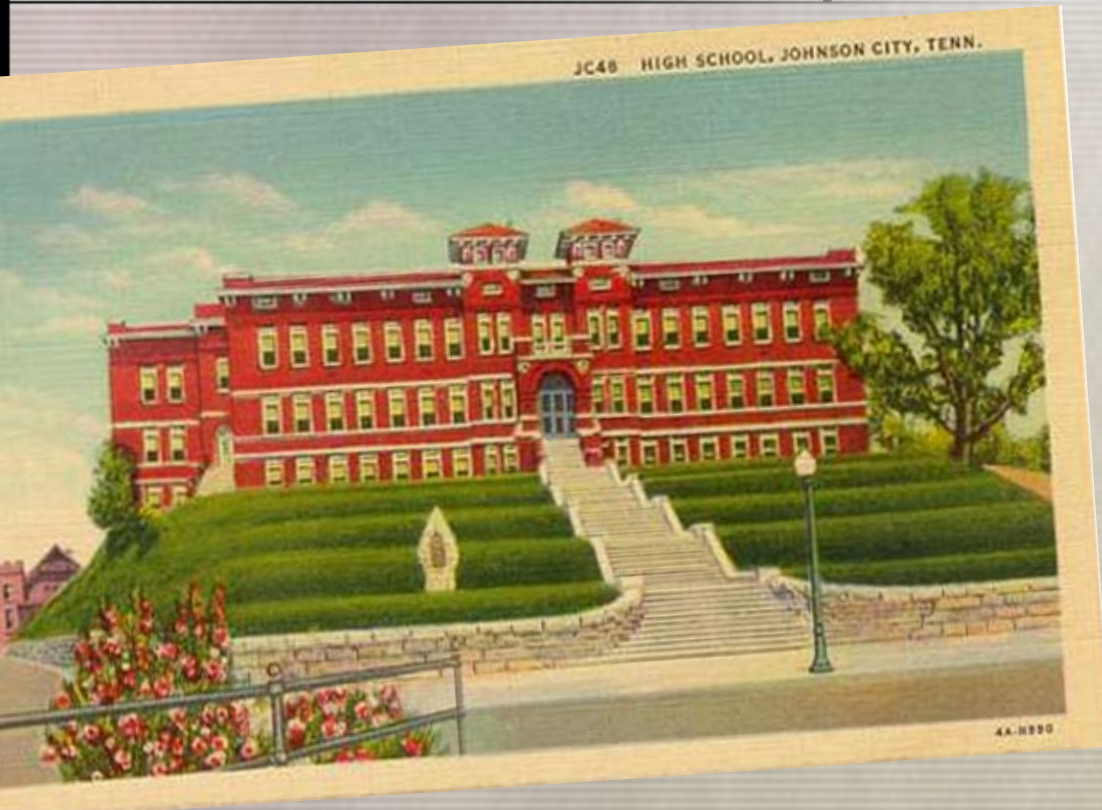
The names of the dead and injured are being compiled.

Editorial

HAWAII MEETS THE CHALLENGE



Two Months Later: The FBLA Experiment Begins



FBLA's first experimental chapter began at Science Hill High School

- **February 3, 1942**
First Chapter Chartered in Johnson City, TN
- **February 5, 1942**
Second Chapter Chartered in St. Albans, WV

1942: We'll Never Forget

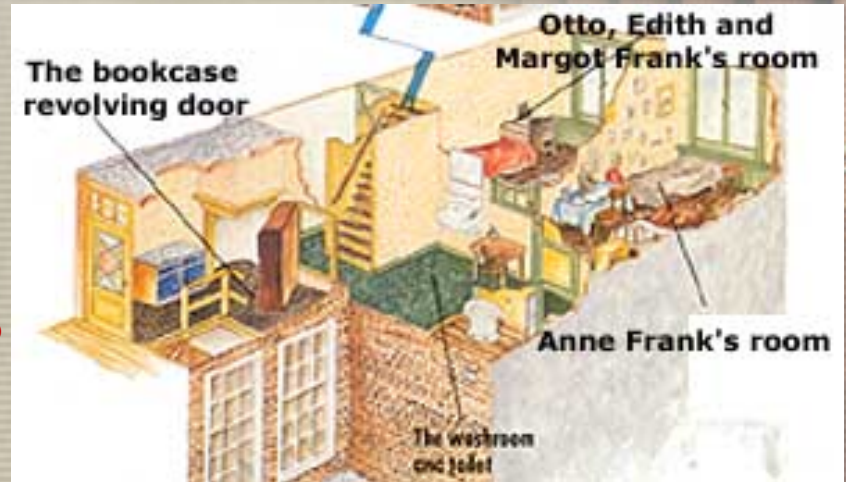
Dit is een foto, zoals ik me zou wensen, altijd zo te zijn. Dan had ik nog wel een kans om naar Hollywood te komen.
 Anne Frank
 10 Oct. 1942



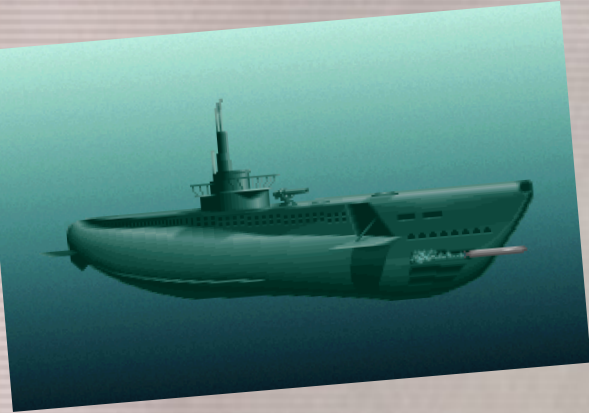
(translation)
 "This is a photo as I would wish myself to look all the time. Then I would maybe have a chance to go to Hollywood."
 Anne Frank, 10 Oct. 1942



Anne Frank and her family go into hiding in the Attic annex



1942: We'll Never Forget



German U-Boats sink ships off U.S. Coast

Blackouts imposed along Eastern Seaboard



Dow Jones at 120



Gas rationed to 3 gallons per week; speed limit lowered

FOR USE OPA TC-501

UNITED STATES OF AMERICA
OFFICE OF PRICE ADMINISTRATION
GASOLINE RATION CARD
No. 2958622 -A

THE ACCEPTANCE AND USE OF THIS CARD CONSTITUTE AN AGREEMENT THAT THE HOLDER WILL OBSERVE THE RULES AND REGULATIONS GOVERNING GASOLINE RATIONING AS ISSUED BY THE OFFICE OF PRICE ADMINISTRATION

OWNER'S NAME *Albert Niles*
STREET ADDRESS *36 W Main*
CITY OR POST OFFICE *Manfield* STATE *Ny*
MAKE *Chevrolet* BODY STYLE *1/2 ton*
VEHICLE REGISTRATION NO. *FC 1700* STATE OF REGISTRATION *Ny*

READ INSTRUCTIONS ON REVERSE SIDE OF THIS CARD

Albert Niles (SIGNATURE)

Coffee rationed to 1 cup per day

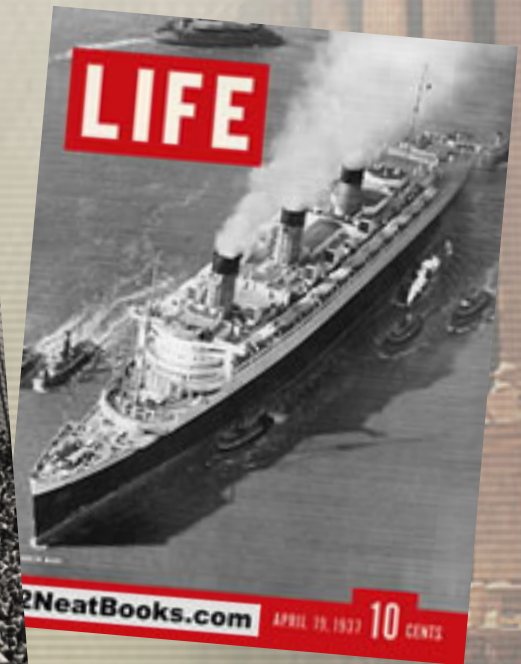


\$52 Billion of the \$59 Billion federal budget dedicated to war effort

1942: We'll Never Forget

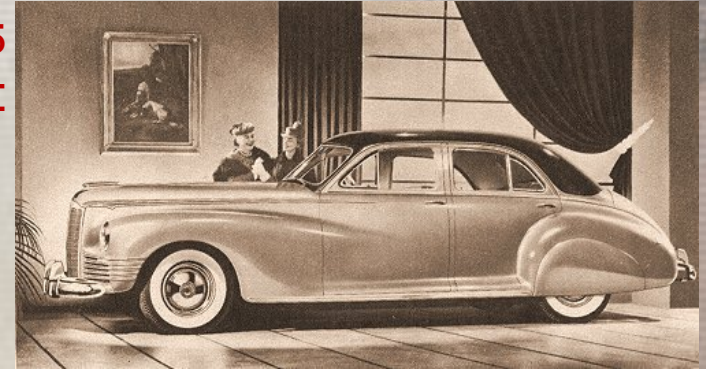


Queen Mary converted to troop transport



1942: We'll Never Forget

Last new car produced until 1945
All production dedicated to WWII



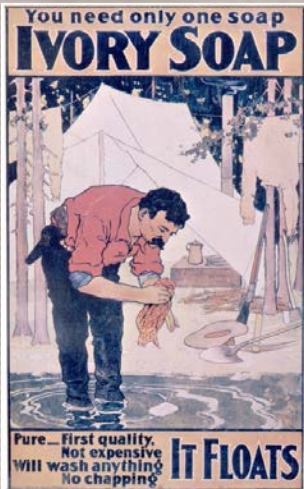
1942: We'll Never Forget



General MacArthur declares "I shall return."



Manhattan Project Begins



Ivory Soap found to be only 99% pure



1942: We'll Never Forget



Navajo "Code Talkers"
transmit secret messages
that can't be broken

1942: We'll Never Forget



Columbus Evening Dispatch
OHIO'S GREATEST HOME DAILY
VOL. 11, NO. 171
TUESDAY - APRIL 18, 1942
COLUMBUS, OHIO, SATURDAY, APRIL 18, 1942
FOUR PAGES 10 CENTS

U.S. WARPLANES RAIN BOMBS ON LEADING CITIES OF JAP EMPIRE

Tokyo, Yokohama, Kobe And Nagoya Hit in Big Three-Hour Offensive

YANK BOMBING PLANES CARRY WAR TO ENEMY

A fleet of 16 B-25 bombers in the line of attack yesterday afternoon... The raid... The raid... The raid...

HUNDREDS OF BUILDINGS REPORTED WRECKED IN RAID ON JAPS

The Japanese embassy in Boston, Ames, a station, used a... The raid... The raid... The raid...

United Nations On Offensive In Far Pacific

The United States... The United States... The United States...

TRANSFER OF \$1,000,000 TO AID DEFENSE SOUGHT

Senator... The transfer... The transfer...

NAVY MAY TAKE OVER OPERATION OF AIRPORT

The Navy... The Navy... The Navy...

Late War Bulletin

The Bulletin... The Bulletin... The Bulletin...



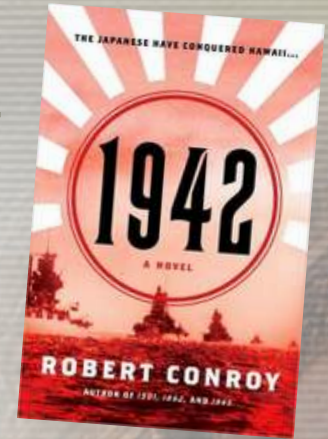
Doolittle Tokyo Raid - April 18, 1942



Doolittle's Raiders bomb Japan, boosting moral



1942: We'll Never Forget



ROSE BOWL FOOTBALL GAME **NORTH**

2:00 P.M., THURSDAY, JAN. 1, 1942
DURHAM, NORTH CAROLINA DUKE STADIUM

Enter NORTH Gate

SEC.	19
ROW	X
SEAT	23

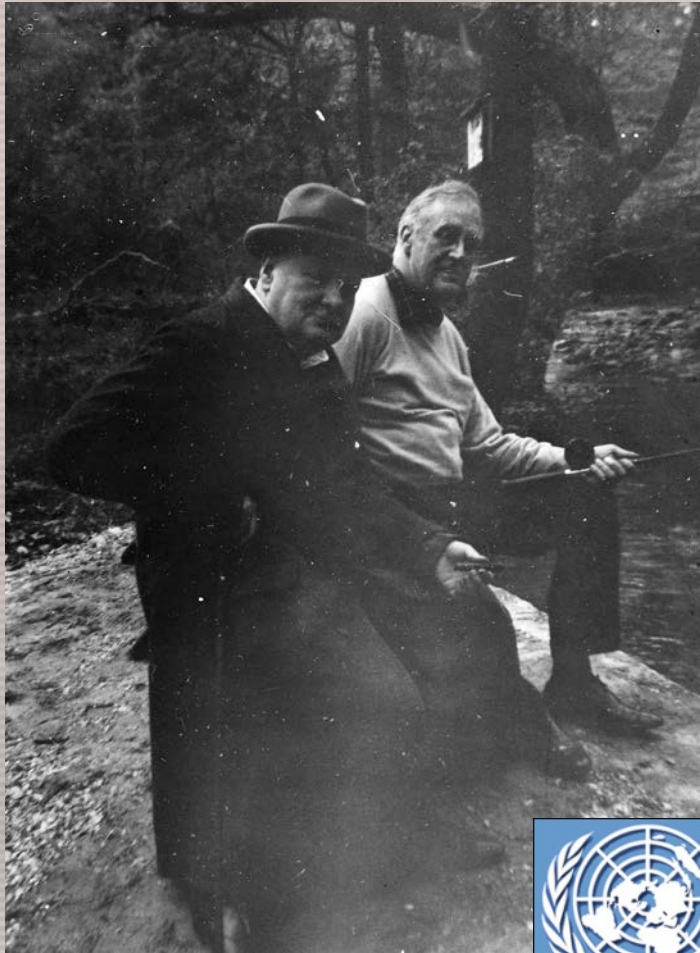
Estab. Price . . \$3.89
Fed. Tax39
State Tax12
Total \$4.40

Transferred for this year to Durham, North Carolina, from the Pasadena Rose Bowl, in California

Duke University Archives

Bambi Debuts
 Casablanca #1 Movie
 Oregon v. Duke for
 Rose Bowl [transferred from Pasadena to
 North Carolina due to Japanese threat]

1942: We'll Never Forget



**U.S. & Britain
Announce U.N.**

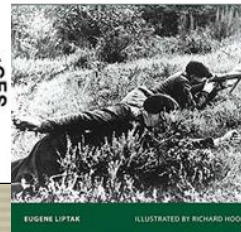


**As we know
Camp David
today**



**"Camp David"
as FDR opened
it in 1942**

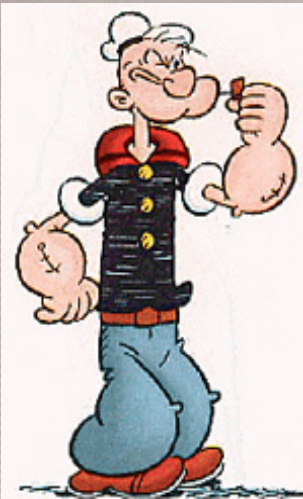
Future FBLA partner the "CIA" founded



Everyday 1940's



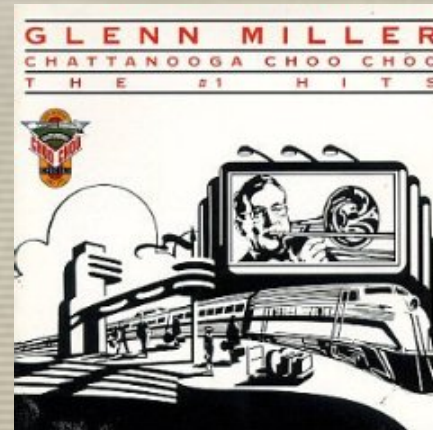
The Man of Steel popular on the radio, helps defeat KKK



Popeye's secret to strength revealed. Canned food kicked off and spinach helps fill in the American diet with meat in short supply due to WWII.

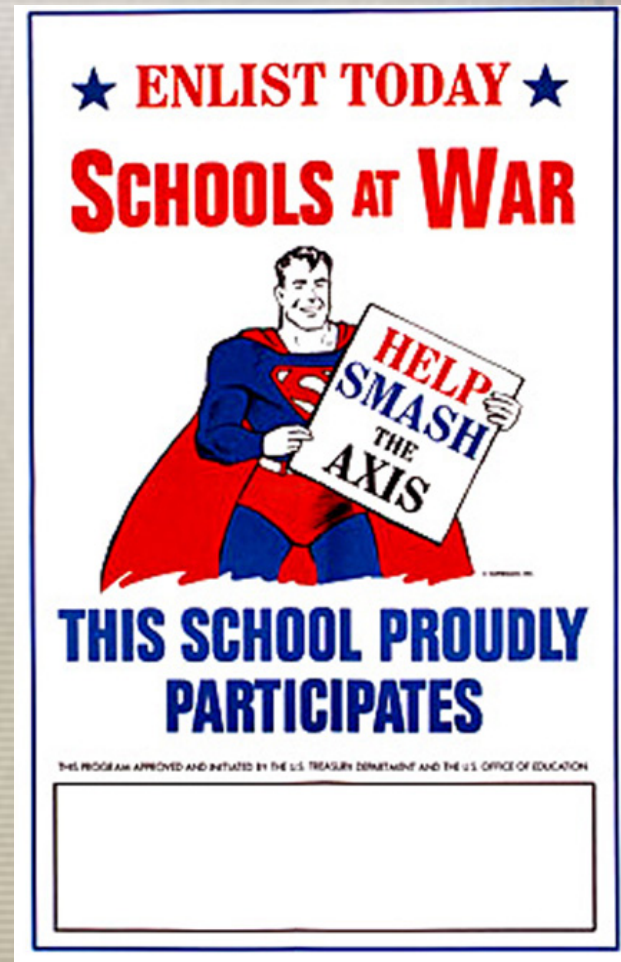


Daylight Savings Time Introduced



First Album to go GOLD

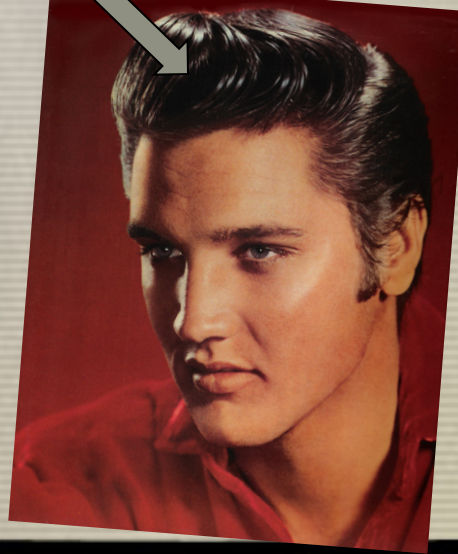
1942: We'll Never Forget



Pop Culture in the 1940's



Captain Marvel, Jr.
"America's Most Famous Boy Hero"
inspires a young
Elvis



Dr. Forkner Issues Challenge



- **1943** – Dr. Forkner issues call to action to FBLA and business education to support the WWII effort—and they respond!



A CLASS IN TYPEWRITING

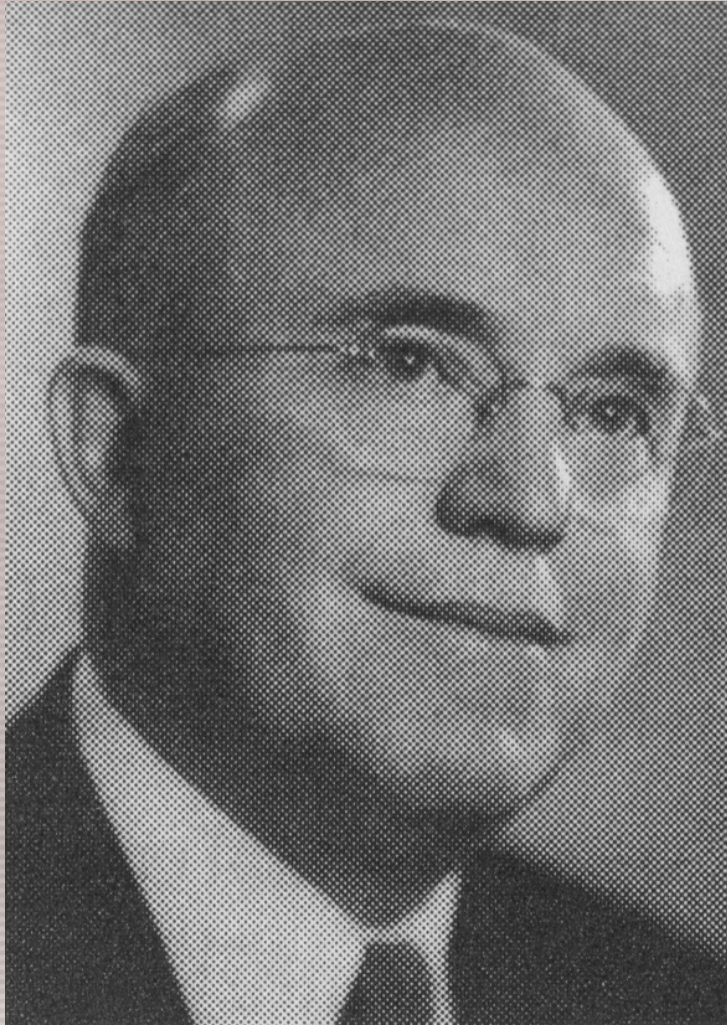
BERKELEY SCHOOL, NEW YORK

Dr. Forkner's 1943 Challenge

*“If the school office equipment is not busy twenty-four hours a day to train prospective draftees for clerical work, find out why. The Army, Navy, and other federal services are seeking well-trained clerical workers who know Army forms, Army routines, and Army vocabulary. **We have a golden opportunity to prove to the nation that the schools can do the job.** Let's take advantage of that opportunity immediately.”*

– Dr. Forkner 1943

Dr. Hamden L. Forkner

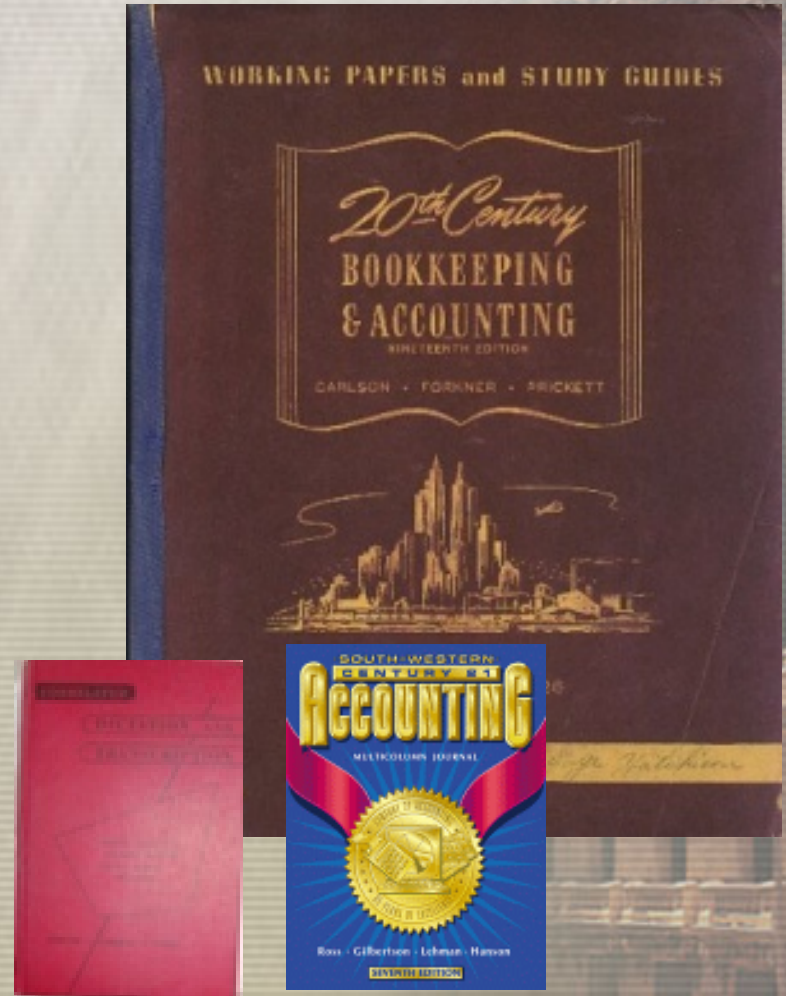


Who is this guy?



Did you know Dr. Forkner...

- *invented the Forkner Shorthand Method and his books can still be found at Amazon.com*
- *wrote business education books such as “20th Century Bookkeeping & Accounting” and “Correlated Dictation & Transcription”*



Did you know Dr. Forkner...

- *was the first president of NBEA*
- *was a professor at Columbia University Teachers College*
- *made a fortune investing in silver*
- *was a seventh generation American citizen (his family were among the early settlers of the American Colonies in the 1600's)*
- *is honored in the Business Education National Hall of Fame, Business Education Honor Society, and is a National Honorary Life Member of FBLA-PBL*
- *FBLA's most prestigious chapter event "Local Chapter Annual Business Report" is named in his honor*

FBLA History

- **End of 1942** – 39 FBLA Chapters!
- Drs. Hollis & Kitty Guy are first Executive Directors
- **By 1945** – 38 additional FBLA Chapters join!



FBLA History

- **1946** – National Education Association's Department of Business Education merges with National Council for Business Education creating United Business Education Association



FBLA's first headquarters office was established at the National Education Association Center in Washington, DC

FBLA History

- **1947** – Iowa, Indiana, Ohio first states!
- **1949** – Oregon and Georgia join shortly after.
- **1950** – 10 State Chapters



Early FBLA

- **Dues are .25 cents and Charters \$1.00!**
- Early on FBLA was also a collegiate organization.
- **Twenty colleges and universities assisted in the establishment of chapters across the country.**



FBLA History

- The predecessor to the **FBLA Business Achievement Awards** was the **FBLA Degrees Program**.
- Membership cards had a:
 - Bronze seal for the “**Helper’s Degree**”
 - Silver seal for the “**Supervisor’s Degree**”
 - Gold seal for the “**Leader’s Degree.**”

FBLA History

- **1949** – Advisers create the first manual and chapter handbook
- **May 1952** – First NLC in Chicago 300 Members Attended!
- Jeron James La Fargue from Louisiana elected first National President!



Jeron James La Fargue



- *Elected FBLA's first National President*
- *Was a member of FBLA at Tulane University*
- *Lawyer*
- *Assistant Attorney General of Louisiana*
- *Retired*
- *Still attends FBLA events to judge and our 75th anniversary NLC in 2017!*
- *He's on Facebook!*

FBLA History

- **1954** – Within 12 years FBLA has 1000 Chapters Chartered!
- 400 People Attend NLC in Texas
- **1957** – 40,000 members!
- FBLA approves use of **Phi Beta Lambda** for college members (PBL is Greek for “Future Business Leader”)

FBLA History

- **1958** – NLC in St. Louis with 700 members attending. Dr. Forkner speaks at NLC challenging FBLA to reach the million member mark.
- **PBL** becomes official division.
- Within 14 years FBLA has **2,000 chapters!**



**FBLA Blazers were Gold
Back in the Day...**

FBLA History

- **1965** – 86,000 members!
- FBLA and PBL hold separate awards programs.
- **1968** – Executive Director Drs. Hollis & Kitty Guy retire after 24 years of service. Over half a million students benefited by FBLA-PBL membership.

FBLA History

- **1968** - Edward Miller of Florida appointed NBEA Associate Director to head FBLA-PBL.



Dr. Edward Miller with new boss at NBEA Dr. O.J. Byrns



FBLA History

- **1969** – A new beginning for FBLA-PBL: Dr. Miller at the Dallas NLC officially leads the incorporation of **FBLA-PBL, Inc.** as its own 501(c)3 nonprofit organization separate from NBEA.
- **FBLA-PBL, Inc.** starts out with desk, IBM Selectric Typewriter, a few pencils, and great potential!



FBLA History

- **1970's Begin FBLA-PBL's New Era**
- 90,000 members
- 4,500 chapters
- 1 staff member
- Our own Board of Directors
- Donated office space from NBEA
- Dr. Edward Miller named first CEO.



FBLA History

- **1970's** – March of Dimes Partnership Begins! 2 Year Million Dollar Campaign Kicks Off
- **Michael Jackson & Jackson Five** perform at NLC.
- **1975** – Dr. Forkner passes away.



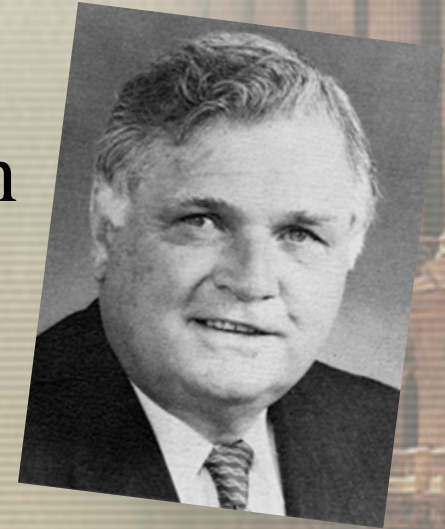
FBLA History

- **Colonel Sanders** founder of Kentucky Fried Chicken speaks at NLC and presents awards to members
- **First Lady Pat Nixon** (and former FBLA adviser from California) keynotes NLC



FBLA History

- Membership nearly doubles again to over **174,000** students during the 1970's
- **1980** – Dr. Miller with the help of business titan Eric Hilton secures grant from Conrad Hilton Foundation to purchase last parcel of land on Association Drive to be the new Headquarters of FBLA.



FBLA History

- *Who is this guy?*



Dr. Edward Miller

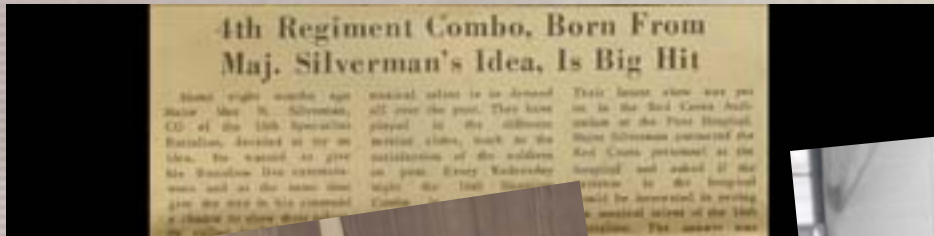
Did you know...



- *FBLA's first CEO Dr. Miller was related to Walt Disney?*

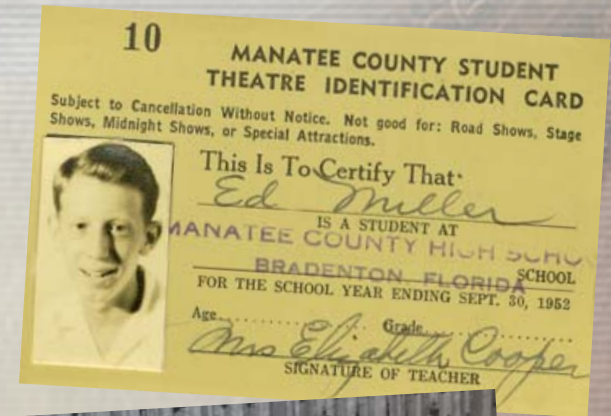
Did you know Dr. Miller...

- *was drafted into the Army during the Korean War where he taught clerical skills and gained fame for organizing entertainment for the troops?*



Did you know Dr. Miller...

- was an *FBLA* member at **Manatee High School** in **Bradenton, Florida**?
- was an *FBLA* adviser and principal at **Palmetto High School**?
- was *Business Education Supervisor* and *FBLA-PBL State Chair of Florida FBLA-PBL*?



Dr. Miller led the design of Florida FBLA-PBL's "We Mean Business" State Logo when he was State Chair

Did you know Dr. Miller...

- *was a businessperson who founded numerous successful businesses including a chain of tuxedo stores in Florida and a bank in Virginia?*



Did you know Dr. Miller...

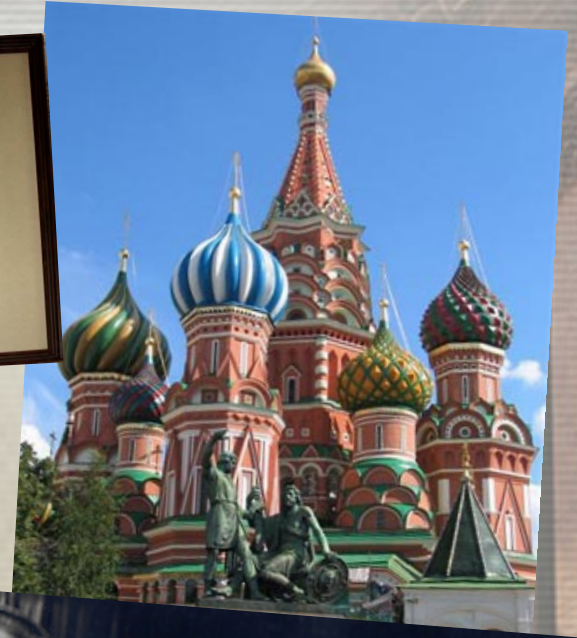
- *was a social escort for the President's daughter Julie Nixon?*
- *received his doctorate in education from the University of Arkansas?*



Dr. Miller's dissertation was on the relevance and impact of FBLA-PBL in education and can be found in the Library of Congress.

Did you know Dr. Miller...

- ***led a team of FBLA-PBL experts to Moscow to teach free enterprise and entrepreneurship?***
- ***was appointed by President Reagan to Chair the President's Advisory Council on Vocational Education?***



Did you know Dr. Miller...

- ***founded the FBLA Middle Level Division, Professional Division, Institute for Leaders, MarketPlace and nationalized the NFLCs?***
- ***donated \$10,000 to purchase the glass FBLA-PBL entry doors at the National Center?***
- ***is Professional Division Life Member #1?***



Miller Entry Doors
to FBLA-PBL
National Center

FBLA History

- **1980** - 10 Year \$1 million fundraising drive begins to build the FBLA-PBL National Center
- **1987** – Membership tops 200,000 in 10,000 chartered chapters!
- **1988** – 5,000 members at the Cincinnati NLC wake up the nation on ABC's *Good Morning America*!



FBLA History

- **1989** – FBLA members vote to increase national dues to \$6.00 [and has remained unchanged for 30 years!]
- FBLA launches **800-FBLA-WIN** toll free phone service
- **Tomorrow's Business Leader** magazine becomes exclusive for FBLA. PBL starts its own newsletter for college members.

FBLA History

- **1990** - National President J.J. Ament of Colorado conducts the ground breaking of the FBLA-PBL National Center



FBLA History

**August 2, 1991 –
FBLA-PBL National
Center Opens!**



**FBLA National
President Angela
Cain of Oklahoma
performs the
ribbon cutting
ceremony.**

Did you know...



- FBLA-PBL is home to one of the most notable collections of **Boehm Porcelain** on the Eastern Seaboard with 33 pieces of world renown porcelain.

Did you know...

- Boehm Porcelain is often referred to as the “Porcelain of Princes, Popes and Presidents” and has been given as gifts from one head of state and international notable to another including every **U.S. President from Eisenhower to Obama**



Did you know...

- Other notable institutions home to Boehm Porcelain collections include **The White House, The Vatican, The Kennedy Center, Buckingham Palace, and Mayo Clinic.**



Did you know...

The limited edition porcelain Great Bear was also presented to the People of Russia, U.S. Army General Norman Schwarzkopf, and PGA Golf Legend Jack Nicholas



- The FBLA-PBL collection is valued at nearly \$100,000 and was given as a gift to FBLA-PBL by association friend Eleanor Hawes of Florida.
- Company co-founder Helen Boehm attended the Grand Opening of the FBLA-PBL National Center and donated the Great Bear and Eagle of Freedom II.

FBLA History

- **1992** – Chicago NLC Celebrates the 50th Anniversary of FBLA-PBL and William Smith II was elected first National President from the U.S. Virgin Islands!
- **1994** – Middle Level Division Founded
- **1994** – FBLA is the first CTSO to establish a website presence at www.fbla-pbl.org

FBLA History



- **1996** – FBLA & March of Dimes Celebrate 25th Anniversary. Former FBLA National Officer and March of Dimes National Youth Council Member Ryan Underwood appointed to chair the national campaign. Working together, annual fundraising to save babies doubles to over **\$500,000** with a 1,400% increase in chapter participation.
- **Total raised in 25 years exceeds \$10 million.** FBLA honored as the largest youth volunteer force for the March of Dimes.

FBLA History

- **1996** – Institute for Leaders founded in D.C. [99 members attend the first IFL].
- **1997** – Dr. Miller Retires after 28 years of service at the Anaheim NLC.
- **1997** – Out of more than 100 top candidates, **Ms. Jean Buckley** of Colorado named second CEO of FBLA!



Over 75 former national officers, Board members, national staff, Advisers, and partners joined at Dr. Miller's retirement dinner at the Richard Nixon Library.



Dr. Miller and new CEO Jean Buckley at the National Center.

FBLA History

- **2000** – Washington State pioneers computer-based online testing
- **2001** – First State Summit held to bring State Advisors together share and learn ways to build FBLA-PBL
- **2001** – CEO Buckley leads the “Burn the Mortgage Campaign” raising \$1 million to pay off National Center loan. The mortgage was retired in just 9 years!

FBLA History

- **2001** – FBLA Board Chair Gladys Pemberton of District of Columbia FBLA leads initiative to establish the **FBLA-PBL Adviser Wall of Fame**
- New adviser resource known as the **FBLA Chapter Management Handbook** distributed to every chapter in the nation!

FBLA History

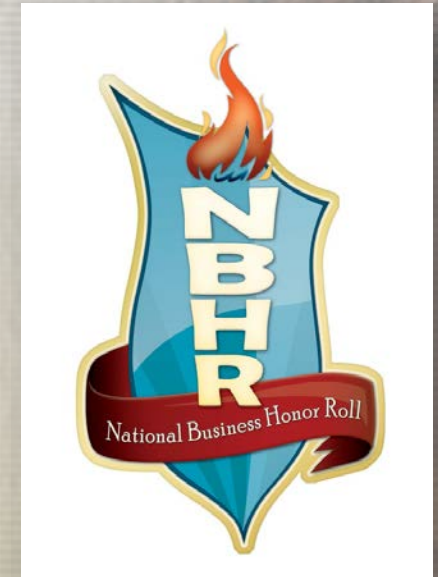
- **2003** – PBL pilots “**Virtual Membership**” allowing college students to join the collegiate division via online participation.
- Iowa, California, Illinois, and New Jersey among the first states to support PBL Virtual Membership. In 2005, Verizon awards FBLA-PBL a grant to expand the program.

FBLA History

- **2002** – FBLA-PBL Celebrates 60th birthday at Nashville NLC, Jeff Jordan from Nevada presides as 50th National President and launches the **FBLA launches Business Achievement Awards**.
- **2002** – Oregon and Nevada pioneer online membership and conference registration.
- **2004** – Pennsylvania FBLA sets new state service record in FBLA raising \$109,000 for Special Olympics

FBLA History

- **2004** - Pennsylvania, Nevada, Arizona, and Oregon are the first states to adopt the National Business Honor Roll recognizing FBLA members with top GPAs
- **2004** – Dr. Miller passes away.
- **15,000th** FBLA-PBL chapter chartered!



FBLA History

- **2005** – Arkansas, Georgia, Nevada and Oregon pilot online testing. Nationals begins online testing the following year.
- **2006** – Institute for Leaders celebrates 10th year growing from 99 to over 1,000 participants each year
- **225,000** members in four divisions (Middle Level, FBLA, PBL, Professional) over **10 million alumni!**



FBLA History



- **2006** – FBLA celebrates **35 years** partnering with March of Dimes raising over \$15 million to save babies!
- **2007** – FBLA-PBL Turns 65!
- **2007** – Chicago NLC is first for live webcast
- **2008** – At the Atlanta NLC, nationals allows 2 competitors from each state in all events

FBLA History

- **2008** – Oregon FBLA State President Kelson Newsome introduces First Lady Laura Bush at the White House Helping America's Youth Conference
- **2008** – Led by CEO Buckley, FBLA announces 100% sponsorship by corporate partners of all competitions

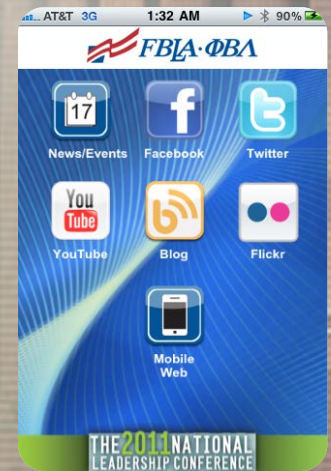


FBLA History

- **2009** – Pennsylvania hosts largest SLC in the nation with nearly 4,000 members
- **2009** – FBLA engages thousands of fans and friends via social media on Twitter and Facebook.
- **2010** – Georgia hosts largest assembly of FBLA members in history when 10,000 members meet at the Georgia FBLA Rally.

FBLA History

- **2010** – FBLA ML now fastest growing division with 20,000 members!
- **2011** – FBLA-PBL becomes the first Career Technical Student Organization to launch a national mobile app for the iPhone



FBLA History

- **2011** – FBLA-PBL invited as special guests by NBC to participate in “Education Nation.”
- CEO Jean Buckley, FBLA President Taylor Sarman, and PBL President Jake Barreau join with leaders like Melinda Gates, Warren Buffett, former First Lady Laura Bush, LeBron James, and former President Bill Clinton to contribute to ideas and solutions for America’s education system.
- Member Zak Kukoff from Gold Coast Section FBLA in California win 2nd place in NBC’s Innovation Challenge with “TruantToday” text message concept that notifies parents via SMS when their child is absent from school.



FBLA History



- **2011** – FBLA-PBL launches the Innovation Center to enlist awesome ideas from members, advisers, and alumni
- **2011** – Pennsylvania pilots “Virtual Membership” for FBLA
- **2011** – FBLA-PBL now offers nearly 60 competitive events!

FBLA History

- **2012 –FBLA-PBL Celebrates 70th birthday!!**



FBLA History

- **2013** – FBLA Celebrates its largest NLC in history with more than 9,000 attendees in Anaheim!



FBLA History

- **2014** – FBLA launches **“HIGH 5”** leadership achievement program and **“FBLA LEADERSHIP NETWORK”** online video training produced by FBLA-PBL members for Middle Level Students



FBLA History

- **2014** - At the Nashville NLC, FBLA-PBL increased competitors in performance events from 2 to 3



FBLA History

2014 FBLA-PBL hosts

10,200

at Nashville NLC...a new record!

FBLA History

- **2015** - FBLA National President Sam Kessler from Pennsylvania launches “**Launchpad**” to advance youth entrepreneurship!

LAUNCHPAD

BY FBLA



High School Entrepreneurship Accelerator

FBLA History

2015 FBLA-PBL hosts



12,000

at Chicago NLC...smashing the record!

FBLA History

- **2016** – FBLA-PBL and the March of Dimes celebrate 45 years of working together for stronger and healthier babies and raising nearly \$20 million for brighter futures!



FBLA History

- **2016** - National President Jose Espinel from Georgia welcomes the FBLA World to Atlanta for NLC. FBLA-PBL now allows 4 competitors in all 68 competitive events.



FBLA History - 75 Years Strong!



FBLA History

FBLA-PBL 2016-2017
**A LEGACY OF
LEADERSHIP**



ADVANCING BUSINESS LEADERSHIP THROUGH EDUCATION AND SERVICE

FBLA History

- **2017** – On the 80th anniversary of Dr. Forkner's founding of the FBLA concept, FBLA-PBL celebrates Ms. Jean Buckley's legacy of leadership and 20th year as President & CEO



FBLA History

- **2017 – 20th**
Anniversary of the
FBLA-PBL Institute
for Leaders
- Over 10,000
Leadership Graduates!



FBLA-PBL History

- **2017** - Former FBLA Member / Officer and PBL National President Fred Patton is elected to the Kansas House of Representatives serving District 50



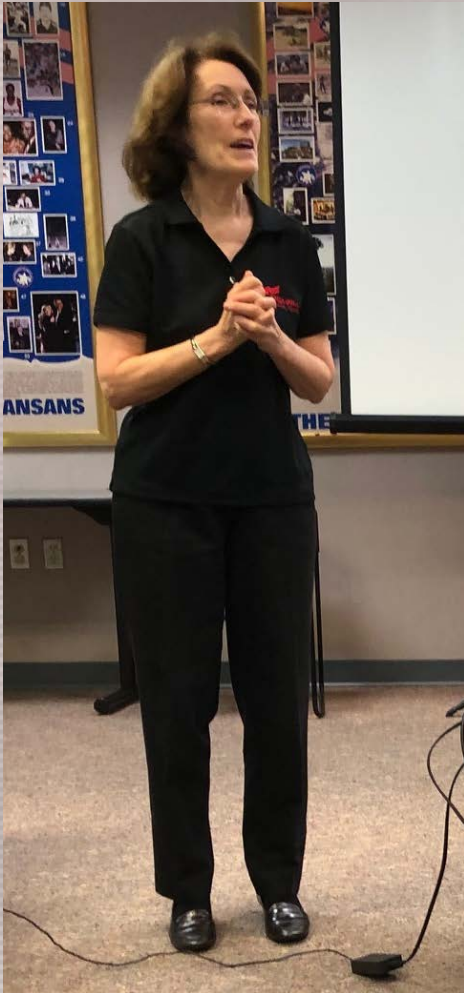
FBLA History

- **2018** - The FBLA-PBL National Board of Directors leads an association-wide initiative to enlist ideas and inspiration for modernizing our mission statement which had been unchanged in nearly 30 years.

FBLA-PBL Mission

"FBLA-PBL inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences."

FBLA History



- **2018 - FBLA-PBL CEO Jean Buckley announces she'll retire on August 1, 2019 after 22 years of distinguished leadership and service to millions of future business leaders.**

Ms. Buckley is the second President & CEO of FBLA-PBL; first female President & CEO, and third executive following Drs. Hollis & Kitty Guy and Dr. Miller in the 77 year history of the association.

FBLA-PBL History



- **2019:** FBLA-PBL announces the **National Legislative Advisory Board.**
- Congressman Raja Krishnamoorthi (IL-8th) and Congressman Ralph Norman (SC-5th) join together to co-chair the NLAB and to advance FBLA-PBL and Career Technical Education.

FBLA-PBL History

- **2019** - Former PBL National Vice President, California PBL Executive Director and FBLA-PBL National Board Chair announces phenomenal interest from hundreds of talented executive leaders applying to become the third President & CEO of FBLA-PBL. The future is bright for future business leaders!



FBLA-PBL History

- **2019** - Former FBLA National President Jeff Jordan and his San Diego ad agency *Rescue* featured in Forbes magazine for their innovation and leadership edge.

Forbes



Selling You A Better You: Rescue Agency Is Getting The Most At-Risk Americans To Lead Healthier Lives

FBLA-PBL History

- **2019** - The FBLA-PBL National Board of Directors proudly welcomes **Alexander T. Graham** as the fourth chief executive of FBLA-PBL!

Mr. Graham is a 30-year association executive from Virginia having served as the chief executive of The Council for Exceptional Children and senior executive positions at Alexander Graham Bell Association for the Deaf and Hard of Hearing, Society of Competitive Intelligence Professionals, National Association of Workforce Boards, Printing Industries of America, Epylon Corporation and the Association of School Business Officials International.



Did you know...

- FBLA's brand is the longest serving unchanged name out of all CTSOs!
- FBLA practices its mission of business—it's the most profitable CTSO in America.
- First with a toll free number
- First with a website
- First with an iPhone app
- Second oldest CTSO after The National FFA Organization

Did you know...

- FBLA-PBL's National Honorary Life Membership has been presented to famous leaders and FBLA-PBL supporters such as:

•Eric Hilton, Hilton Hotels Corporation executive, son of Conrad Hilton [Great Uncle of celebrity Paris Hilton]

•Dave Thomas, Founder of Wendy's Restaurants

•Pat Nixon, Former First Lady of the United States

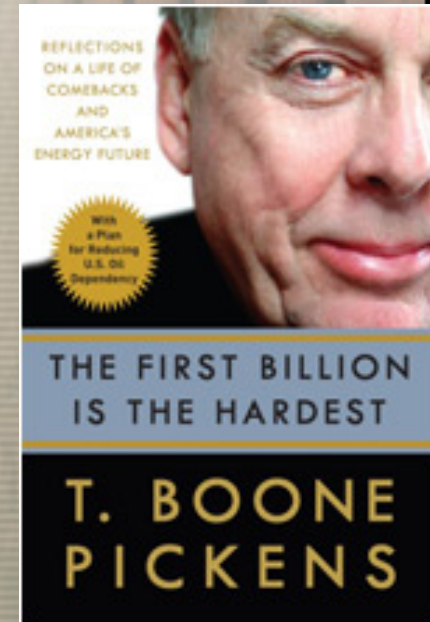
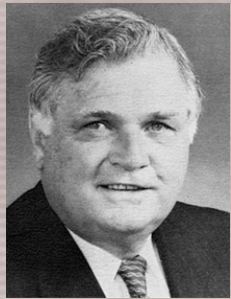
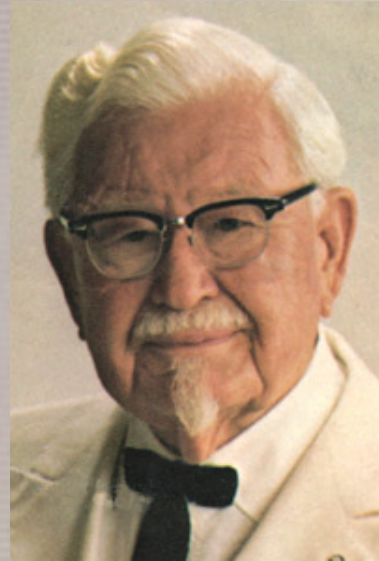
•T. Boone Pickens, Billionaire Oil Executive

•Colonel Sanders, Founder of Kentucky Fried Chicken Restaurants

•Dr. Hamden L. Forkner, FBLA Founder

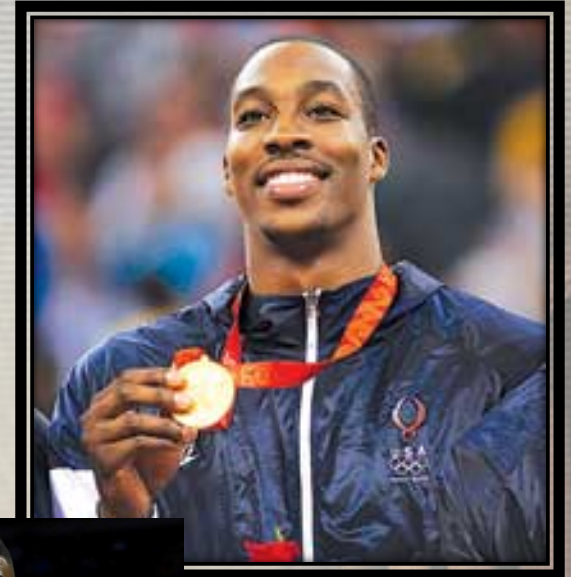
•Holis and Kitty Guy, First FBLA Executive Directors

Honorary Life Members



Famous Alumni

- **Dwight Howard, NBA Star and Olympian**



Famous Alumni

- **Gov Donald Carcieri,
Rhode Island**

- **Gov Ronny Musgrove,
Mississippi**



Famous Alumni

- **Former U.S. Assistant Secretary of Education Dr. Troy Justesen**
- **Former Senator Kenneth Corn, Oklahoma**



Famous Alumni

- Former FBLA State Officer from Washington State **Carol Wang**, CBS News Anchor [Omaha]



Famous Alumni

- **Leigh Spann, NBC Meteorologist [Tampa], former FBLA Southern National VP and Georgia FBLA State President**



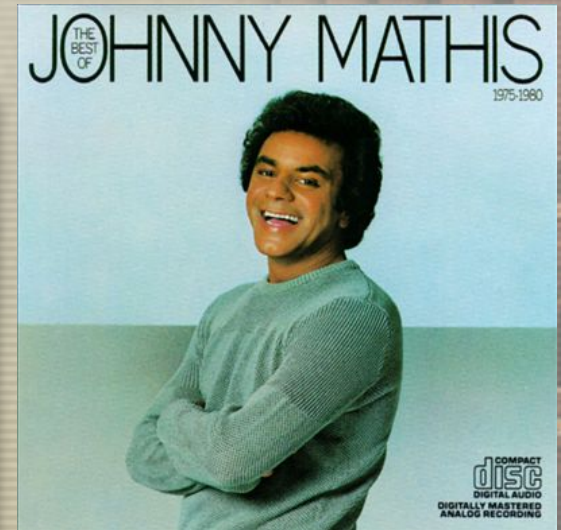
Famous Alumni

- **Bryan West**, NBC News, Two time Emmy Winner, Edward R. Murrow Award, and DuPont Awards, former FBLA Western National VP and Nevada State President



Famous Alumni

- **Johnny Mathis, Singer, 5** time Grammy Nominee, Topped Billboard in every decade of his career



Famous Alumni



- SILENTO



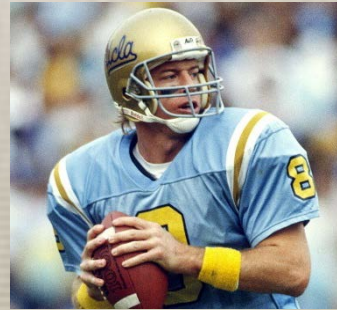
Famous Alumni

- **John Stamos,**
Actor/Musician, Full
House, Necessary
Roughness, Fuller House,
Grandfathered
- Unofficial member of The
Beach Boys
- FBLA Member from John
F. Kennedy FBLA in La
Palma, California



Famous Alumni

- **Troy Aikman, NFL Quarterback and Hall of Fame Member from Oklahoma FBLA**



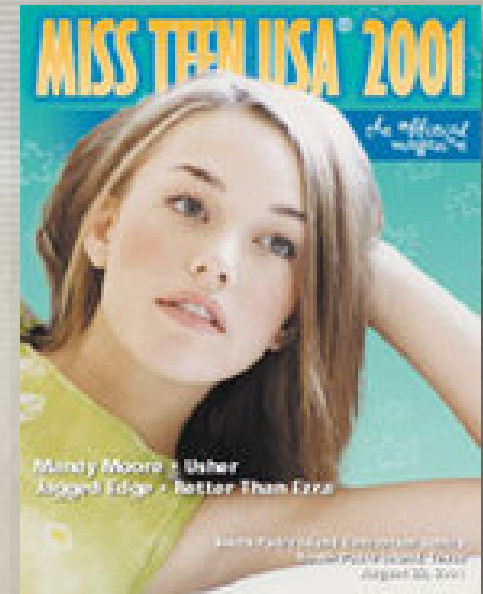
Famous Alumni

- **Sage Rosenfels, NFL
Quarterback**
- **Javaris Crittenton, NBA
Point Guard**



Famous Alumni

- **Jillian Parry, Miss Teen USA 2001**
- **Kimberly Aiken, Miss America 2004**



Most FBLA National Officers

- 1st – Louisiana (35)
- 2rd – Kansas (32)
- 3rd – Oregon (29)
- 4th – Pennsylvania (25)
- 4th – Oklahoma (25)
- 5th – Texas (21)
- 5th – New York (21)

F

Foundations of

FBLA-PBL

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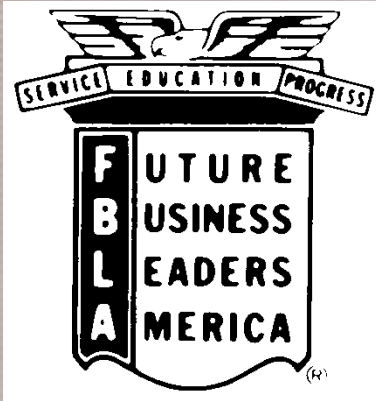
Foundations of FBLA-PBL

*“What more effective way is there of helping young people to learn about the work of the world and of developing respect for the work that has to be done than to **let them experience it while still in school**, so that the school can build upon these experiences for **better citizenship, better social understanding, better economic understanding?**”*

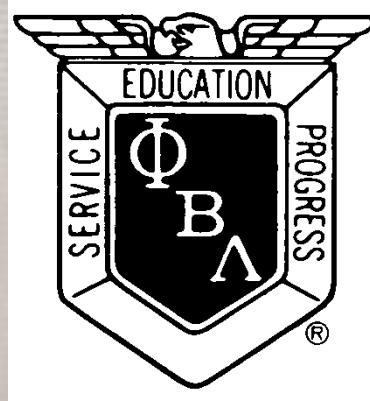
– FBLA-PBL Founder

Dr. Hamden L. Forkner

Logos & Emblems of FBLA-PBL



Official Emblem and Original Logo



PBL Emblem Added In 1950's



Joint Logo Created In 1980's



Contemporary Logo created in The 1990's

Mission

- 2018 & Beyond! *“FBLA-PBL inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.”*
- 1989-2018: *“To bring business and education together in a positive working relationship through innovative leadership and career development programs.”*

Key Selling Statement

- Future Business Leaders of America is the premier organization for student leaders preparing for careers in business.
- FBLA-PBL is the place where the world's business finds its leaders!

Principles of FBLA

- FBLA-PBL Creed
- 9 Goals of FBLA
- Motto: Service, Education, Progress



Service, Education, Progress

- FBLA-PBL's opportunities and programs for members are divided into three categories [**Service, Education, Progress**] according to the association Motto

SERVICE

*“Responsibilities for good citizenship are developed by starting with the community in which the child finds himself, namely the school. **Unless the child has a part in the development, control, and operation of that community, he cannot be expected to learn, as if by magic, the responsibilities for good citizenship on a broader scale.**”*

– FBLA-PBL Founder

Dr. Hamden L. Forkner

Service

- **Executive Leadership Program** – 40,000 officers serve FBLA-PBL on the local, state, and national level. Managing a chapter simulates operation of a business.
- **Community Service Partnership** – FBLA is the largest youth volunteer force for the **March of Dimes** having raised nearly \$20 million to save babies and prevent premature birth!

Education

“Experiencing work is essential to the complete education of every young’ person. Whether the individual is to-become a professional person, a housewife, a businessman, an industrialist, or simply an employee, his general education is not complete unless he has experienced the responsibilities involved in a job.”

– FBLA-PBL Founder

Dr. Hamden L. Forkner

Business Achievement Awards

- Future Level
 - Business Level
 - Leader Level
 - America Level
-
- Framework ensures the delivery of all nine FBLA-PBL goals and motto essentials for every member who participates.

Business Competitions

- Objective Tests
- Team Performance Events
- Production and Objective Tests
- Prejudged Reports & Presentation Events
- Interview Events
- Speech Events
- Presentation Events
- Objective Test and Team Performance
- Prejudged Projects and Presentation Events
- Online Objective Test and Role Play

Some of Our Scholarships

- FBLA Distinguished Business Leader
- Arizona State University
- Art Institutes System of Schools
- LifeSmarts
- National Technical Honor Society
- Knowledge Matters
- NFIB Young Entrepreneurs Award
- Johnson & Wales University

Progress Partners

*“Our job is to **utilize all the resources** at our command in order to make education meaningful for young people and to develop in them the ability to assume responsibilities necessary for productive citizenship.”*

– FBLA-PBL Founder
Dr. Hamden L. Forkner

Progress Partners

- FBLA-PBL is endorsed by the U.S. Department of Education as well as State Departments of Education across America
- We are endorsed by career technical and business education: Association for Career Technical Education & the National Business Education Association.
- FBLA-PBL works with leading government, education, nonprofit, industry, and corporate partners to advance America's future business leaders.



CTSO National Officers meet with U.S. Secretary of Education Arne Duncan in Washington, DC.



FBLA National President Cole Simmons (GA) shares the benefit of CTE, CTSOs & FBLA with Secretary Duncan



Booz | Allen | Hamilton



Cornell University

FBLA-PBL Builds for the Future



*The FBLA-PBL National Center located near Washington, DC
It's a one story building ready to build even higher!*

FBLA-PBL Builds for the Future

- *The National Center was designed for many floors to house a growing association. The elevator shaft to the top is already in place.*
- *Dr. Forkner always envisioned a million member organization.*
Are you ready to build?



FBLA-PBL – Leaders of Tomorrow

"...the world of inventions is just around the corner and business education and **FBLA** will be at the threshold of a tremendous development in the business of tomorrow."

—Dr. Hamden L. Forkner addressing the 1958 NLC

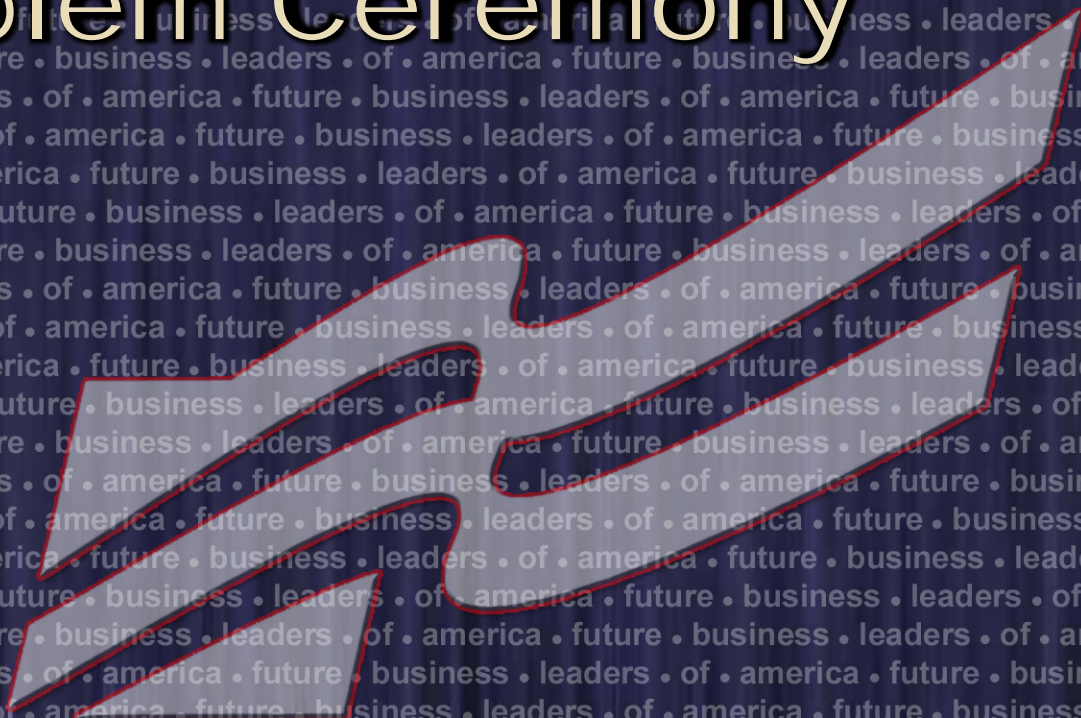
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Emblem Ceremony

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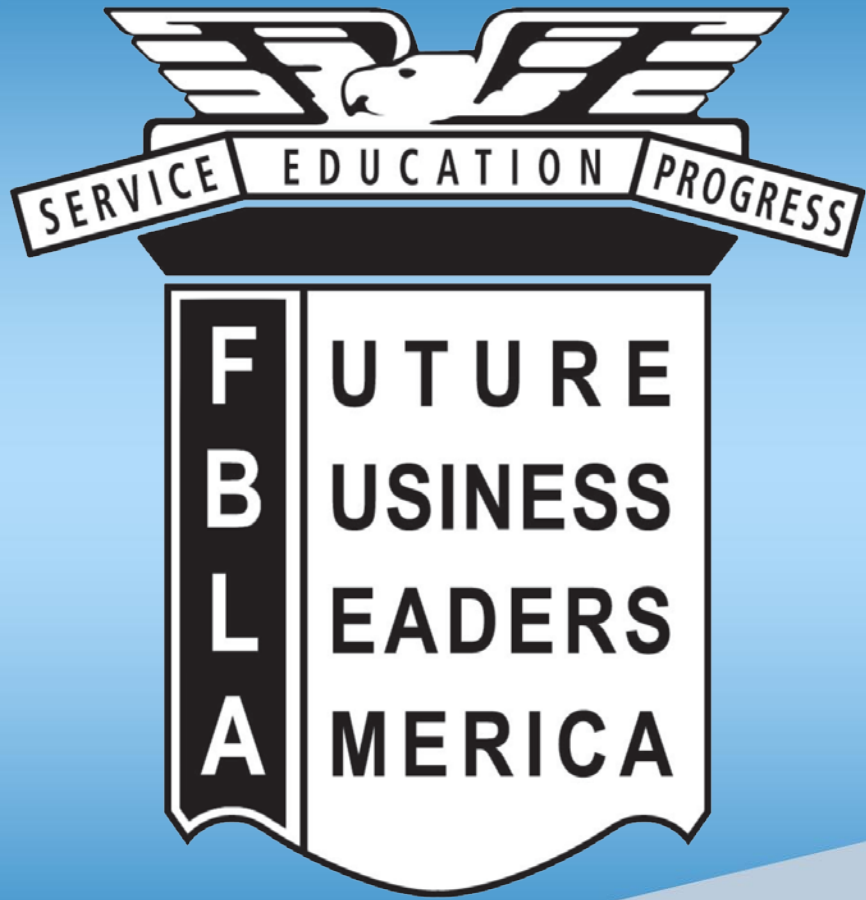
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FUTURE BUSINESS LEADERS OF AMERICA
EMBLEM CEREMONY





FUTURE BUSINESS LEADERS OF AMERICA



Welcome to the Emblem Ceremony for FBLA in which the significance of each component of our emblem is described.

FUTURE BUSINESS LEADERS OF AMERICA



The eagle denotes
our belief in
democracy, liberty,
and the American
way of life.

FUTURE BUSINESS LEADERS OF AMERICA



FUTURE BUSINESS LEADERS OF AMERICA



SERVICE

The word “**service**” donates the idea that every individual should be interested in a take responsibility for promoting better social, political, and family life.

FUTURE BUSINESS LEADERS OF AMERICA



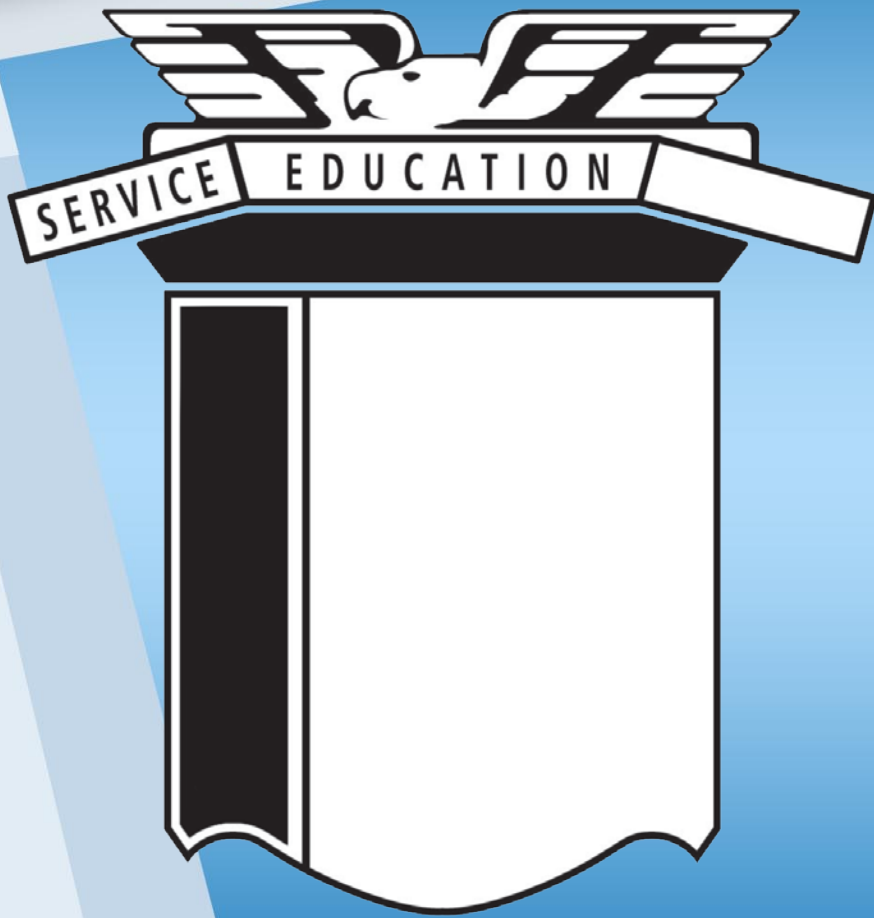
FUTURE BUSINESS LEADERS OF AMERICA



EDUCATION

The word “**education**” is symbolic of the idea that education is the right of every individual.

FUTURE BUSINESS LEADERS OF AMERICA



FUTURE BUSINESS LEADERS OF AMERICA



PROGRESS

The word “**progress**” represents the challenges of tomorrow which depends on mutual understanding and cooperation of business, industry, labor, religious, family, and educational institutions and by people of our own and other lands.

FUTURE BUSINESS LEADERS OF AMERICA

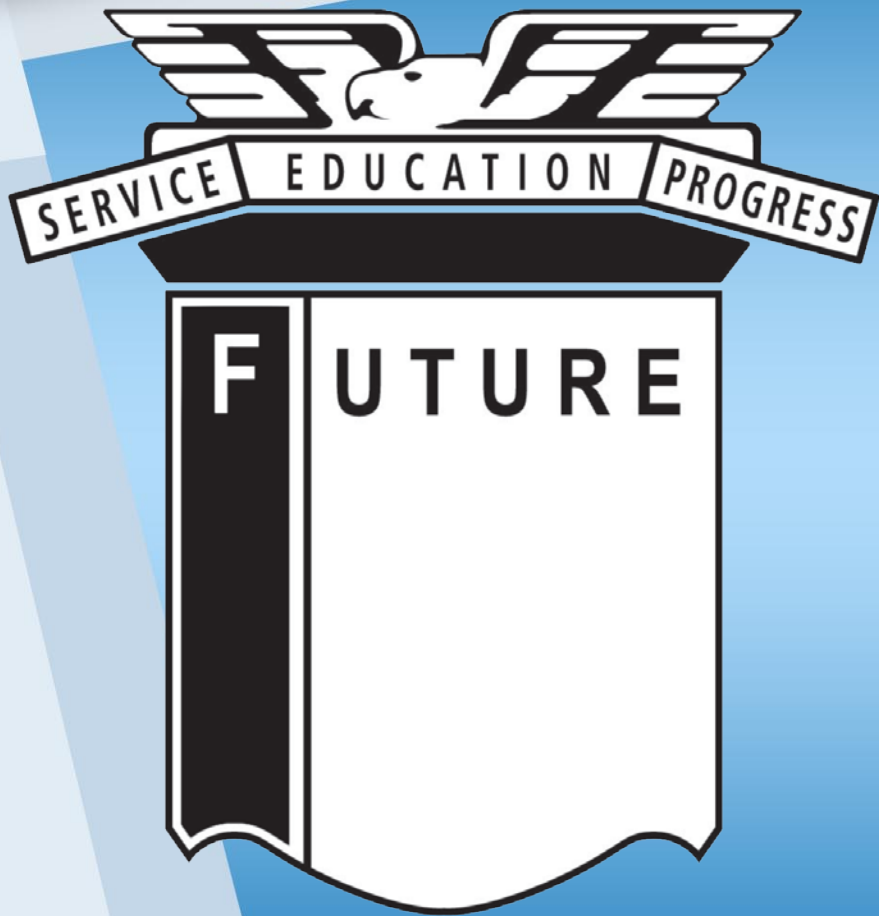


FUTURE BUSINESS LEADERS OF AMERICA



The word “**future**” reminds us that the future of the world depends upon the quality of leadership that we are able to produce and we in FBLA will be the business leaders of the future. We must learn to recognize the situation in which our individual talents will be useful.

FUTURE BUSINESS LEADERS OF AMERICA

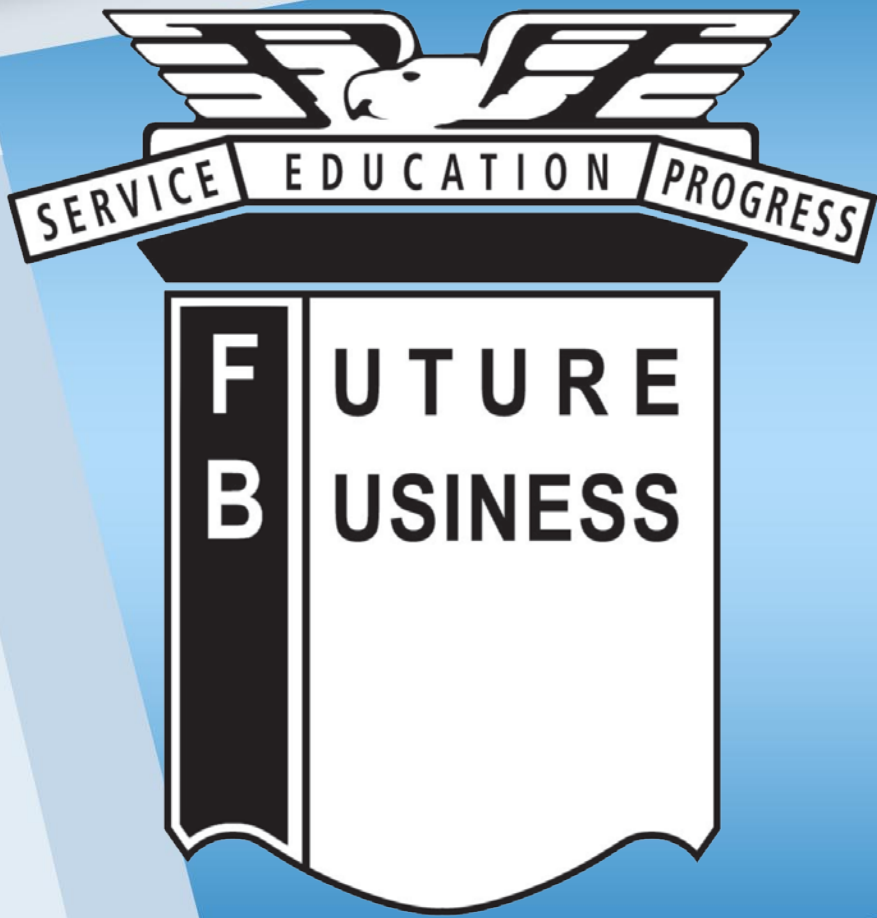


FUTURE BUSINESS LEADERS OF AMERICA



The world of “**business**” is our world. To be successful in business, a person must be educated both formally and informally in business methods and procedures and in the basic principles of our economic system and government.

FUTURE BUSINESS LEADERS OF AMERICA



FUTURE BUSINESS LEADERS OF AMERICA



The word “**leaders**” represent the search for knowledge in order for us to become better citizens. This knowledge will prepare us for the great task of leadership ahead.

FUTURE BUSINESS LEADERS OF AMERICA



FUTURE BUSINESS LEADERS OF AMERICA



Finally, we think about “**America**”. The future of America depends on our generation. We should pledge ourselves to use the abilities that we have to make America a better place for everyone.

FUTURE BUSINESS LEADERS OF AMERICA



All the words together stand for **Future Business Leaders of America**. The shield stands for our organization which provides opportunities for each member to become a leader of tomorrow.

FUTURE BUSINESS LEADERS OF AMERICA



FBLA PLEDGE

I solemnly promise to uphold the aims and responsibilities of the Future Business Leaders of America and, as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.

FUTURE BUSINESS LEADERS OF AMERICA



FBLA CREED

- I believe education is the right of every person.
- I believe the future depends on mutual understanding and cooperation among business, industry, labor, religious, family and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.

FUTURE BUSINESS LEADERS OF AMERICA



FBLA CREED

- I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.
- I believe every person should actively work toward improving social, political, community and family life.

FUTURE BUSINESS LEADERS OF AMERICA



FBLA CREED

- I believe every person has the right to earn a living at a useful occupation.
- I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school and community.

FUTURE BUSINESS LEADERS OF AMERICA



FBLA CREED

- I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

FUTURE BUSINESS LEADERS OF AMERICA

FUTURE BUSINESS LEADERS OF AMERICA
EMBLEM CEREMONY



Contact Information

**Created by TRI Leadership Resources
in honor of FBLA-PBL's 65th Birthday
Updated 2016 - 75th Birthday Edition
Partial Update 2019
www.fbla-pbl.org
800-FBLA-WIN**

Twitter: @TEAMTRI

Facebook: facebook.com/teamtri

Web: teamtri.com

Contact: hello@teamtri.com

